

# BARRY MURPHY

## CURRICULUM VITAE

### ABOUT ME

I am an accomplished graphic designer with over 15 years of professional experience developing projects from initial concept to finished artwork, in both print and digital formats. I am a creative, self-motivated, hardworking individual who thrives in a fast paced environment.

I have worked with New Century Publishing during the height of Irish rugby's popularity to produce our output for our client, the IRFU, outstanding in terms of clarity and cleanness of design. I have strived to create a strong sense of brand identity, producing high-quality design across many formats according to even the tightest of deadlines.



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### SKILLS

- ✕ Communication
- ✕ Typography
- ✕ UI/UX Design
- ✕ Wireframing/prototyping
- ✕ Adobe's creative apps
- ✕ Interactive media
- ✕ Branding
- ✕ Facilitation and public speaking

I am eager to apply my skills and experience in a focused and impactful manner, and to take on new challenges to expand on my existing expertise.

Fluency in Adobe Illustrator, Photoshop, InDesign, Acrobat and Microsoft Office, as well as experience with Dreamweaver, Flash, HTML and CSS.

Strong interpersonal skills demonstrated through teamwork, liaising with third parties such as printers, event planners etc., and consulting with clients

Excellent time management skills, capacity to organise and prioritise collaborative work alongside individually assigned projects to meet strict deadlines.

### EXPERIENCE

#### NEW CENTURY PUBLISHING

**Creative Director** - March 2006 - present

- ✕ Overseeing all elements of design briefs produced from concept to print
- ✕ Developing layouts for magazine spreads, cover design and artwork
- ✕ Artworking and building publications
- ✕ Liaising with clients throughout the design process
- ✕ Managing design concepts for international and national brands such as IRFU, Connacht Rugby and the CPSU
- ✕ Managing programme sales over the phone and online

#### ANGEL DESIGN

**Design Intern** - May 2004 - August 2004

- ✕ Internal brochure campaign for O2
- ✕ Commemorative notebook collection for the James Joyce Museum
- ✕ Logo design for Hayes McGrath Solicitors

#### Gaelic Athletic Association

**Marketing Department Intern** - June 2003 - August 2003

- ✕ Assist with daily administrative duties
- ✕ Help with the planning and hosting of marketing events
- ✕ Research and evaluate competitor marketing and digital content

### EDUCATION

**Interaction Design Specialization** - 2018  
University of California San Diego, Online

**Web Master Professional Training Course** - 2015  
International Academy of Computer Training, Ireland

**Bachelor of Design in Multimedia Studies** - 2006  
Athlone Institute of Technology, Ireland

**National Diploma in Design Communications** - 2005  
Athlone Institute of Technology, Ireland